

DELIVERY ORDER

FINAL

1. CONTRACT NO. N00178-05-D-4600	2. DELIVERY ORDER NO. EX02	3. EFFECTIVE DATE 06/01/2006	4. PURCHASE REQUEST NO. N00140-06-NR-55336
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5. ISSUED BY FISC Norfolk, Contracting Dept Philadelphia John Stefano 204_11E 700 Robbins Avenue, Bldg. 2B Philadelphia, PA 19111-5083 john.stefano@navy.mil 215-697-9608 Ext.	CODE N00140	6. ADMINISTERED BY DCMA CENTRAL PENNSYLVANIA - READING 201 PENN STREET, SUITE 201 READING, PA 19601-4054	CODE S3912A
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7. CONTRACTOR Target Media Mid Atlantic Inc. dba Target Systems 6 State Road Suite 111 Mechanicsburg, PA 17055-7933	CODE OY0G9	FACILITY	8. DELIVERY DATE See Section F
			9. CLOSING DATE/TIME
			SET ASIDE TYPE
			10. MAIL INVOICES TO See Section G

11. SHIP TO See Section D	12. PAYMENT WILL BE MADE BY DFAS Columbus Center, North Entitlement Operations P.O. Box 182266 Columbus, OH 43218-2266	CODE HQ0337
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13. TYPE OF ORDER	D	X	This delivery order/call is issued on another Government agency or in accordance with and subject to terms and conditions of above-numbered contract.
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ACCEPTANCE. THE CONTRACTOR HEREBY ACCEPTS THE OFFER REPRESENTED BY THE NUMBERED PURCHASE ORDER AS IT MAY PREVIOUSLY HAVE BEEN OR IS NOW MODIFIED, SUBJECT TO ALL OF THE TERMS AND CONDITIONS SET FORTH, AND AGREES TO PERFORM THE SAME.

Target Media Mid Atlantic Inc. dba Target Systems

Timothy A. Kenyon,
Chief Financial Offi

NAME OF CONTRACTOR

SIGNATURE

TYPED NAME AND TITLE

DATE SIGNED

14. ACCOUNTING AND APPROPRIATION DATA
See Section G

15. ITEM NO.	16. SCHEDULE OF SUPPLIES/SERVICES	17. QUANTITY ORDERED/ACCEPTED*	18. UNIT	19. UNIT PRICE	20. AMOUNT
See the Following Pages					

*If quantity accepted by the Government is same as quantity ordered, indicate by X. If different, enter actual quantity accepted below quantity ordered and encircle.	21. UNITED STATES OF AMERICA By: Rocco Siravo CONTRACTING/ORDERING OFFICER	05/10/2006	22. TOTAL \$103,802
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SECTION	DESCRIPTION	SECTION	DESCRIPTION
B	SUPPLIES OR SERVICES AND PRICES/COSTS	H	SPECIAL CONTRACT REQUIREMENTS
C	DESCRIPTION/SPECS/WORK STATEMENT	I	CONTRACT CLAUSES
D	PACKAGING AND MARKING	J	LIST OF ATTACHMENTS
E	INSPECTION AND ACCEPTANCE		
F	DELIVERIES OR PERFORMANCE		
G	CONTRACT ADMINISTRATION DATA		

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SECTION B SUPPLIES OR SERVICES AND PRICES

CLIN - SUPPLIES OR SERVICES				
2001	Serial Number Tracking Support Services (including travel and per diem) in support of the Naval Supply Systems Command (NAVSUP) Headquarters in accordance with the Statement of Work (OTHER)	1.0 Lot	\$103,802	\$103,802
2002	Serial Number Tracking Support Services (including travel and per diem) in support of the Naval Supply Systems Command (NAVSUP) Headquarters in accordance with the Statement of Work (OTHER) Option	1.0 Lot	\$243,442	\$243,442
2003	Serial Number Tracking Support Services (including travel and per diem) in support of the Naval Supply Systems Command (NAVSUP) Headquarters in accordance with the Statement of Work (OTHER) Option	1.0 Lot	\$250,319	\$250,319

The following subline items are for informational purposes in order to identify monthly billing prices. The quoter shall provide prices for the following subline items as an attachment to its price proposal.

SECTION B – SCHEDULE OF SUPPLIES/SERVICES AND PRICES (to submit with quote)

UNIT OF UNIT TOTAL

ITEM SUPPLIES/SERVICES QTY ISSUE PRICE AMOUNT

2001AA	1	June 2006 through 31 October 2006	5 Months	\$103,802.00	\$103,802.00
2002AA	1	November 2006 through 31 October 2007	12 Months	\$243,442.00	\$243,442.00
2003AA	1	November 2007 through 31 October 2008	12 Months	\$250,319.00	\$250,319.00

SECTION C DESCRIPTIONS AND SPECIFICATIONS

STATEMENT OF WORK for the Integration of Data Sources, Testing and Training Related to NAVICP Serial Number Tracking

Period of Performance: From date of award through 5 months after date of award, plus two twelve-month options.

1.0 PURPOSE

Serial Number Tracking (SNT) supports DoD's policy on Serialized Item Management (SIM) to track repairable parts, maintenance and history records.

2.0 BACKGROUND

The Serial Number Tracking System (SNTS) accesses existing data from myriad sources and provides a central portal to this data via a web-enabled system. SNT utilizes Automatic Identification Technology (AIT) to store and retrieve specific maintenance and supply significant information concerning Navy repairable assets. The program uses bar coding, contact memory buttons (CMBs) and AIT read/write devices to document maintenance, supply and transportation information about repairable components on the components themselves. It utilizes the AIT read/write devices to record the information on the bar code or CMB, and to retrieve that information and enter it into maintenance, supply and transportation databases. Finally, the web-based SNT system allows the user to query the various information systems and track the repairable component through the maintenance, supply and transportation processes. The purpose of the SNTS is to resolve inventory issues and promote initiatives that contribute to cost-wise readiness through the addition of a reporting capability via the SNT Web Application.

3.0 SCOPE

This SOW describes the tasks required to identify, develop, and test application changes for the SNT program and to conduct training for Fleet users. Naval Supply Systems Command (NAVSUP) is continuing efforts to improve the support provided to operational forces. Specifically, NAVSUP is exploring opportunities to research, investigate, analyze and implement various on going asset tracking initiatives. These efforts may involve, but are not limited to, tracking and analyzing initiatives for NAVAIR programs, NAVSEA SNT Initiatives and various other DoD initiatives. This work will require in-depth knowledge of existing DoD programs such as Serialized Item Management (SIM), Unique Identification (UID), and Unique Item Identification (UII), the Navy SNT system as well as the Naval supply system.

4.0 SPECIFIC REQUIREMENTS

The contractor shall perform task assignments within the parameters of the specific tasks outlined in this section.

4.1 Technical Meetings and Program Reviews

The contractor will attend meetings to discuss the contract/order and the goals, requirements and complexities of the project. Meetings and Reviews are generally held on-site, although the Government will determine the actual location.

The contractor may be required to attend additional Project Management meetings, training sessions, etc., as part of the SNT development effort. NAVSUP will provide announcements and requirements for attendance.

Bi-weekly reports shall be submitted outlining program progress and outstanding issues with recommendations for planned actions. Bi-weekly reports are due by COB Wednesday.

4.2 Technical Analyses and Program Management Support

The contractor will assist in the development and integration of the SNT program with NAVAIR and NAVSEA inventory data sources and with transportation system data sources. These efforts will include the establishment of bench marking for existing reports and enhanced query capabilities on the SNT web application. Where applicable, application development will include decision support reports. These decision support reports may include trend data that tracks component usage, failure rates, cost, and any other assessable data trends, which could help in decision-making.

The contractor will work with the procurement, operations, and support entities, such as the acquisition

Program Managers, Logistical Managers, In-Service Engineering Activities, and the Fleet, to identify readiness detractors. The emphasis in this area is to identify problems that might be solved and/or studied through the addition of a reporting capability via the SNT Web Application. This may include monitoring the SNTS system for serial number items that exceed standard deviations in the repair cycle and the establishment of Serial Number Tracking visibility for Readiness Detractors.

Identify Automatic Identification Technology (AIT) marking capabilities that support serial number marking capabilities. Once identified, provide recommendations for use of new marking capabilities and a means for enhancing the quality of data to a variety of information systems. Provide recommendations for AIT mandates to ensure items like 2-D Data Matrix marking and RFID include serial number information, both on the item and in the information systems. In addition, the contractor will ensure program compliance with the DoD Unique Item Identification policy and procedures and keep the government advised of new AIT technologies.

The contractor will attend weekly meeting and provide program update briefs and bi-weekly reports shall be submitted outlining program progress and outstanding issues with recommendations for resolving issues, improving the SNT application and for providing better Fleet support. Bi-weekly reports are due by COB Wednesday.

4.3 SNT Application Administration and Testing

The contractor will be required to test all changes to the SNT application after maintenance and at the conclusion of software revisions. Any developmental changes to the SNT application that add capability will require testing. This testing typically will be performed on a development server, followed by like testing on the production server.

The contractor will be required to monitor new user requests and assign user name and password to qualified candidates. Additionally, daily, continuous account testing and maintenance is required to ensure SNT application continuity.

4.4 Training and Documentation

Periodically, the SNT program office will provide SNT training to the user community (monthly). This training will include an in-depth, step-by-step presentation of all of the SNT application capabilities. The trainer must also be able to explain logic behind queries and have an in-depth knowledge of data sources accessed. The contractor will be required to provide this training and periodically will be required to travel and documented below.

As changes to the SNTS occur (quarterly), the contractor shall provide recommended updates to existing SNT user guide and training documentation.

Following is the anticipated routine travel requirement:

From To # Trips # Days

Mechanicsburg, PA Philadelphia, PA 3 2

Mechanicsburg, PA Washington, DC 2 2

Mechanicsburg, PA Norfolk, VA 1 3

Mechanicsburg, PA San Diego, CA 1 3

Mechanicsburg, PA Jacksonville, FL 1 3

5.0 Government Furnished Equipment

The government will provide a PC workstation and telephone connectivity commensurate with SOW requirements.

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SECTION D PACKAGING AND MARKING

Not Applicable

SECTION E INSPECTION AND ACCEPTANCE

INSPECTION AND ACCEPTANCE OF SERVICES (OCT 2004)

The Task Order Manager (TOM) identified in Section G of this solicitation is the only person empowered to inspect and accept the completed task order. Upon completion of all work and final submission of all data items, the contractor's Senior Technical Representative shall prepare and sign a Certificate of Final Acceptance (COFA) memorandum and submit it to the TOM for signature. The contractor shall include the fully signed COFA with its final invoice.

SECTION F DELIVERIES OR PERFORMANCE

CLIN - DELIVERIES OR PERFORMANCE

The period of performance for the base period (CLIN 2001) is from the date of task order award through five months thereafter, estimated at:

2001 1 June 2006 - 31 October 2006

The periods of performance for the option periods (CLINs 2002 - 2003) are from the date of the exercise of the option period through twelve months thereafter, estimated at:

2002 1 November 2006 - 31 October 2007

2003 1 November 2007 - 31 October 2008

SECTION G CONTRACT ADMINISTRATION DATA

Accounting Data

SLINID	PR Number	Amount
2001	N000236RC43203	103802.00

LLA :
AA 97X4930.NC1X 06003 P464.32 AK 25.23 033181 N000236RC43203
Standard Number: N000236RC43203

Task Order Manager:

CDR Tad Teichert, 0411

5450 Carlisle Pike

P.O. Box 2050

Mechanicsburg, PA 17055

Phone No. (717) 605-2152

E-mail: tad.teichert@navy.mil

Contracting Point of Contact:

The contracting office point of contact is Mr. John Stefano who can be reached at (215) 697-9608 (phone), (215) 697-9569 (fax) or via e-mail at: johnstefano@navy.mil.

SECTION H SPECIAL CONTRACT REQUIREMENTS

NOTIFICATION CONCERNING DETERMINATION OF SMALL BUSINESS SIZE STATUS

For the purposes of FAR clauses 52.219-6, NOTICE OF TOTAL SMALL BUSINESS SET-ASIDE, 52.219-3, NOTICE OF TOTAL HUBZONE SET-ASIDE, 52.219-18, NOTIFICATION OF COMPETITION LIMITED TO ELIGIBLE 8(A) CONCERNS, and 52.219-27 NOTICE OF TOTAL SERVICE-DISABLED VETERAN-OWNED SMALL BUSINESS SET-ASIDE, the determination of whether a small business concern is independently owned and operated, not dominant in the field of operation in which it is bidding on Government contracts, and qualified as a small business under the size standards in this solicitation, and further, meets the definition of a HUBZone small business concern, a small business concern certified by the SBA for participation in the SBA's 8(a) program, or a service disabled veteran-owned small business concern, as applicable, shall be based on the status of said concern at the time of award of the SeaPort-e MACs and as further determined in accordance with Special Contract Requirement H-19.

Additional Special Contracting Requirements shall be in accordance with Section H of the IDIQ contract.

SECTION I CONTRACT CLAUSES

Note: All provisions of Section I of the basic contract apply to this task order (unless otherwise specified in the task order) plus the following (provided in full text):

52.204-9 PERSONAL IDENTITY VERIFICATION OF CONTRACTOR PERSONNEL (JAN 2006)

(a) The Contractor shall comply with agency personal identity verification procedures identified in the contract that implement Homeland Security Presidential Directive-12 (HSPD-12), Office of Management and Budget (OMB) guidance M-05-24, and Federal Information Processing Standards Publication (FIPS PUB) Number 201.

(b) The Contractor shall insert this clause in all subcontracts when the subcontractor is required to have physical access to a federally controlled facility or access to a Federal information system.

52.217-9 OPTION TO EXTEND THE TERM OF THE CONTRACT (MAR 2000)

(a) The Government may extend the term of this contract by written notice to the Contractor within thirty (30) days prior to contract expiration; provided that the Government gives the Contractor a preliminary written notice of its intent to extend at least sixty (60) days before the contract expires. The preliminary notice does not commit the Government to an extension.

(b) If the Government exercises this option, the extended contract shall be considered to include this option clause.

(c) The total duration of this contract, including the exercise of any options under this clause, shall not exceed twenty-nine (29) months.

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SECTION J LIST OF ATTACHMENTS

CONTRACT ADMINISTRATION PLAN (CAP) FOR FIXED PRICE CONTRACTS