



GENERAL SERVICES ADMINISTRATION

Federal Acquisition Service

Authorized Federal Supply Schedule Price List

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order is available through **GSA Advantage!**[™], a menu-driven database system. The INTERNET address for **GSA Advantage!**[™] is: <http://www.GSAAdvantage.gov>.

Schedule for – Professional Services Schedule (PSS)

Industrial Group: 00CORP **Class:** R499

Contract Number: GS10F0125Y

For more information on ordering from Federal Supply Schedules

click on the FSS Schedules button at <http://www.gsa.gov/schedules-ordering>

Contract Period: 12/27/2016 through 12/26/2021

Contractor: Target Media Mid Atlantic, Inc. (D.B.A.) Target Systems
700 Bent Creek Boulevard
Mechanicsburg, PA 17050 7933

Business Size: Small, Woman-Owned, Veteran-Owned Business

Telephone: (717) 795-8646

FAX Number: (717) 795-8961

Web Site: www.target-sys.com

E-mail: mmnielsen@target-sys.com

Contract Administration: Matthew M. Nielsen

CUSTOMER INFORMATION:

- 1a. **Table of Awarded Special Item Number(s) with appropriate cross-reference to page numbers:**
874-7/7RC, 874-1/1RC.
- 1b. **Identification of the lowest priced model number and lowest unit price for that model for each special item number awarded in the contract. This price is the Government price based on a unit of one, exclusive of any quantity/dollar volume, prompt payment, or any other concession affecting price. Those contracts that have unit prices based on the geographic location of the customer, should show the range of the lowest price, and cite the areas to which the prices apply.**
- 1c. **If the Contractor is proposing hourly rates a description of all corresponding commercial job titles, experience, functional responsibility and education for those types of employees or subcontractors who will perform services shall be provided. If hourly rates are not applicable, indicate "Not applicable" for this item.**
2. **Maximum Order:** \$1,000,000.00
3. **Minimum Order:** \$100.00
4. **Geographic Coverage (delivery Area):** Domestic only
5. **Point(s) of production (city, county, and state or foreign country):** Same as company address

Target Media Mid Atlantic Inc. dba Target Systems PSS Contract GS10F0125Y

6. **Discount from list prices or statement of net price:** Government net prices (discounts already deducted). See Attachment.
7. **Quantity discounts:** None Offered
8. **Prompt payment terms:** Net 30 days
- 9a. **Notification that Government purchase cards are accepted up to the micro-purchase threshold:** Yes
- 9b. **Notification whether Government purchase cards are accepted or not accepted above the micro-purchase threshold:** will accept over \$3,000
10. **Foreign items (list items by country of origin):** None
- 11a. **Time of Delivery (Contractor insert number of days):** Specified on the Task Order
- 11b. **Expedited Delivery.** The Contractor will insert the sentence “Items available for expedited delivery are noted in this price list.” under this heading. The Contractor may use a symbol of its choosing to highlight items in its price list that have expedited delivery: Contact Contractor
- 11c. **Overnight and 2-day delivery:** The Contractor will indicate whether overnight and 2-day delivery are available. Also, the Contractor will indicate that the schedule customer may contact the Contractor for rates for overnight and 2-day delivery: Contact Contractor
- 11d. **Urgent Requirements:** The Contractor will note in its price list the “Urgent Requirements” clause of its contract and advise agencies that they can also contact the Contractor’s representative to effect a faster delivery: Contact Contractor
12. **F.O.B Points(s):** Destination
- 13a. **Ordering Address:** Same as Contractor
- 13b. **Ordering procedures:** For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA’s), and a sample BPA can be found at the GSA/FSS Schedule homepage (fss.gsa.gov/schedules).
14. **Payment address:** Same as company address
15. **Warranty provision:** Contractor’s standard commercial warranty.
16. **Export Packing Charges (if applicable):** N/A
17. **Terms and conditions of Government purchase card acceptance (any thresholds above the micro-purchase level):** Contact Contractor
18. **Terms and conditions of rental, maintenance, and repair (if applicable):** N/A
19. **Terms and conditions of installation (if applicable):** N/A
20. **Terms and conditions of repair parts indicating date of parts price lists and any discounts from list prices (if applicable):** N/A
- 20a. **Terms and conditions for any other services (if applicable):** N/A
21. **List of service and distribution points (if applicable):** N/A
22. **List of participating dealers (if applicable):** N/A
23. **Preventive maintenance (if applicable):** N/A
- 24a. **Environmental attributes, e.g., recycled content, energy efficiency, and/or reduced pollutants:** N/A
- 24b. **If applicable, indicate that Section 508 compliance information is available on Electronic and Information Technology (EIT) supplies and services and show where full details can be found (e.g. contactor’s website or other location.)** The EIT standards can be found at: www.Section508.gov/.
25. **Data Universal Numbering System (DUNS) number:** 82-7351024
26. **Notification regarding registration in Central Contractor Registration (CCR) database:** Registered

(CUSTOMER INFORMATION: Continued)

OFF- SITE GSA RATE (Inclusive of IFF)
Annual Escalation Rate is 2.3%

Labor Category	Option Period				
	Year 6	Year 7	Year 8	Year 9	Year 10
Admin Level 3	\$54.18	\$55.43	\$56.70	\$58.01	\$59.34
Analyst 1	\$63.40	\$64.86	\$66.35	\$67.88	\$69.44
Analyst 2	\$70.68	\$72.30	\$73.96	\$75.67	\$77.41
Budget Analyst 1	\$60.31	\$61.70	\$63.12	\$64.57	\$66.05
Budget Analyst 2	\$69.51	\$71.11	\$72.74	\$74.42	\$76.13
Database Analyst 1	\$100.90	\$103.23	\$105.60	\$108.03	\$110.51
Database Analyst 2	\$110.22	\$112.75	\$115.34	\$118.00	\$120.71
Financial Analyst 1	\$72.24	\$73.91	\$75.61	\$77.34	\$79.12
Financial Analyst 2	\$89.18	\$91.24	\$93.33	\$95.48	\$97.68
Financial Analyst 3	\$102.73	\$105.09	\$107.51	\$109.98	\$112.51
Graphics Specialist	\$60.55	\$61.94	\$63.36	\$64.82	\$66.31
Program Manager 1	\$95.95	\$98.16	\$100.42	\$102.73	\$105.09
Program Manager 2	\$107.25	\$109.71	\$112.24	\$114.82	\$117.46
Program Manager 3	\$132.07	\$135.11	\$138.22	\$141.40	\$144.65
Program Manager 4	\$147.95	\$151.35	\$154.83	\$158.40	\$162.04
Program Specialist 1	\$51.95	\$53.15	\$54.37	\$55.62	\$56.90
Program Specialist 2	\$69.51	\$71.11	\$72.74	\$74.42	\$76.13
Program Specialist 3	\$100.18	\$102.48	\$104.84	\$107.25	\$109.72
Project Manager 1	\$101.02	\$103.34	\$105.72	\$108.15	\$110.64
Project Manager 2	\$114.33	\$116.96	\$119.65	\$122.40	\$125.21
Technical Writer 1	\$60.55	\$61.94	\$63.36	\$64.82	\$66.31
Technical Writer 2	\$69.51	\$71.11	\$72.74	\$74.42	\$76.13

(CUSTOMER INFORMATION: Continued)

ON-SITE GSA RATE (Inclusive of IFF)
Annual Escalation Rate is 2.3%

LABOR CATEGORY	Option Period				
	Year 6	Year 7	Year 8	Year 9	Year 10
GOVERNMENT SITE					
Admin Level 3	\$52.61	\$53.82	\$55.05	\$56.32	\$57.62
Analyst 1	\$61.56	\$62.97	\$64.42	\$65.90	\$67.42
Analyst 2	\$68.61	\$70.19	\$71.81	\$73.46	\$75.15
Budget Analyst 1	\$58.55	\$59.90	\$61.28	\$62.69	\$64.13
Budget Analyst 2	\$67.47	\$69.03	\$70.61	\$72.24	\$73.90
Database Analyst 1	\$97.97	\$100.22	\$102.53	\$104.89	\$107.30
Database Analyst 2	\$107.01	\$109.47	\$111.99	\$114.56	\$117.20
Financial Analyst 1	\$70.15	\$71.76	\$73.41	\$75.10	\$76.83
Financial Analyst 2	\$86.59	\$88.58	\$90.61	\$92.70	\$94.83
Financial Analyst 3	\$99.74	\$102.03	\$104.38	\$106.78	\$109.23
Graphics Specialist	\$58.78	\$60.13	\$61.52	\$62.93	\$64.38
Program Manager 1	\$93.17	\$95.31	\$97.50	\$99.74	\$102.04
Program Manager 2	\$104.13	\$106.52	\$108.97	\$111.48	\$114.04
Program Manager 3	\$128.24	\$131.19	\$134.21	\$137.29	\$140.45
Program Manager 4	\$143.64	\$146.94	\$150.32	\$153.78	\$157.32
Program Specialist 1	\$50.44	\$51.60	\$52.79	\$54.00	\$55.24
Program Specialist 2	\$67.47	\$69.03	\$70.61	\$72.24	\$73.90
Program Specialist 3	\$97.26	\$99.50	\$101.79	\$104.13	\$106.53
Project Manager 1	\$98.07	\$100.32	\$102.63	\$104.99	\$107.40
Project Manager 2	\$110.99	\$113.54	\$116.16	\$118.83	\$121.56
Technical Writer 1	\$58.78	\$60.13	\$61.52	\$62.93	\$64.38
Technical Writer 2	\$67.47	\$69.03	\$70.61	\$72.24	\$73.90

Service Contract Act (SCA) Matrix

SCA Eligible Contract Labor Category	SCA Matrix	WD Number
Admin Level 3	01313 – Secretary III	2005-2447 (Revised 12/29/2015)

The Service Contract Act (SCA) is applicable to this contract and it includes SCA applicable labor categories. The prices for the cited SCA labor categories are based on the U.S. Department of Labor Wage Determination Number(s) identified in the SCA matrix and above. The prices offered are based on the preponderance of where work is performed and should the contractor perform in an area with lower SCA rates, resulting in lower wages being paid, the task order prices will be discounted accordingly.

(CUSTOMER INFORMATION: Continued)

RFP Labor Category Service Proposed (e.g. Job Title/Task)	Minimum Education/ Certification Level	Minimum Years Of Experience	Description
Admin Level 3	High School Diploma	Three (3) years of related experience.	Candidate must, under limited supervision, assists in providing on-site administrative support and coordination to a complex contract, project or task(s). Oversees administrative and clerical functions of assigned contracts, projects, or tasks. Maintains office records and files. Provides a variety of other office administration duties.
Analyst 1	High School Diploma	Two (2) years of related experience.	Candidate must have experience developing functional requirements for complex integrated ADP systems. Must demonstrate the ability to work independently. Analyzes user needs to determine functional and cross-functional requirements. Performs functional allocation to identify required tasks and their interrelationships. Identifies resources required for each task.
Analyst 2	High School Diploma	Six (6) years of related experience.	Must have experience including developing functional requirements for complex integrated ADP systems. Must demonstrate the ability to work independently or under only general direction. Analyzes user needs to determine functional and cross-functional requirements. Performs functional allocation to identify required tasks and their interrelationships. Identifies resources required for each task.
	OR Technical training school	OR Four (4) years of related experience.	
	Or Bachelor's Degree in a project related discipline	Or Nine (9) years of related professional experience	
	Or Master's Degree in a project- related discipline	Or Six (6) years of directly applicable professional experience	

(CUSTOMER INFORMATION: Continued)

RFP Labor Category Service Proposed (e.g. Job Title/Task)	Minimum Education/ Certification Level	Minimum Years Of Experience	Description
Budget Analyst 1	High School Diploma	Three (3) years of related experience.	Provides support for establishment of cost and budget documentation. Knowledge of basic budget concepts and practices required. Fluency in spreadsheet software required.
	OR Associates Degree	OR One (1) years of related professional experience	
Budget Analyst 2	High School Diploma	Five (5) years of related experience.	Creates and coordinates budget plans and documents for Government programs. Supports cost estimating, cost tracking, budget development and cost audits. Fluency in spreadsheet software required.
	OR Associates Degree	OR Three (3) years of related professional experience	
	OR Bachelor's Degree in accounting or related field	OR One (1) year of related professional experience	
Data Base Analyst 1	Bachelor's Degree	Seven (7) years experience.	Candidate must have experience in current DBMS technologies, application design utilizing various DBMS, and experience with DBMS internals. Acts as a project leader in the design and installation of database applications. Ensures appropriate linkages to existing databases and data processing systems. Ensures adequate security and recovery procedures are included in all database designs. Directs the training of user groups in the protocols involved in updating and accessing the database. Monitors database transactions to ensure correct usage of the database. Provides technical expertise on the database system to user and data processing personnel.
Data Base Analyst 2	Bachelor's Degree	Ten (10) years experience.	Candidate must have experience in DBMS design and system analysis, current operating systems, software internals and data manipulation techniques and languages. Directs the design of databases to store, secure, select, and retrieve information in a logical, orderly manner. Ensures that designed systems provide sufficient controlled avenues for access to and update of the database. Ensures the currency, accuracy, and integrity of the data. Oversees the design and maintenance of the data dictionary and retrieves transactions to ensure correct implementation and usage of the database.

(CUSTOMER INFORMATION: Continued)

RFP Labor Category Service Proposed (e.g. Job Title/Task)	Minimum Education/ Certification Level	Minimum Years Of Experience	Description
Financial Analyst 1	Associates Degree	Three (3) years of related experience	Candidate, under close supervision, assists in developing plans, including budgets and schedules. Assists senior personnel in establishing and defining program requirements. Monitors progress of program requirements. Reports, analyzes, and interprets financial and operating data. Provides basic financial support and general business expertise to various assigned projects/programs. Maintains tools for accurate financial forecast projections.
	OR Bachelor's Degree	OR One (1) year related experience.	
Financial Analyst 2	Bachelor's Degree	Four (4) related experience.	Candidate must be fully qualified to provide full range of services in financial analysis issues, concerns, and special projects. Interfaces with top management, responding to their requests for financial data. Resolves reporting and compliance issues. Conducts and may lead audits. May provide work leadership for lower level employees. Develops and executes programmatic budgets and financial plans or assigned programs. Provides financial analysis and general business expertise to various assigned projects/programs. Prepares briefings, financial models, documentation and reports for business or financial case reports. May provide work leadership for lower level employees.
Financial Analyst 3	Bachelor's Degree	Ten (10) years of related experience.	Candidate must perform complex financial analysis of budgets and schedules needed to meet contractual/project requirements for assigned program or programs. Establishes and defines program plan requirements for assigned work. Monitors and reports performance against plans to ensure that contractual cost and schedule objectives are met. Requires subject matter expertise in field. Directs preparation of and performs complex studies, reports, and analyses in areas such as budgets, forecasts, financial plans, government requirements, contract requirements, and statistical reports. Performs various complex ad hoc financial analyses as needed. Performs complex analysis of budgets and schedules. Acts as a key technical expert on financial analysis issues. Provides advice and guidance to less experienced staff.
Graphics Specialist	High School Diploma	Twelve (12) years of related experience and/or training.	Candidate will design, assemble and present graphic art exhibits in both electronic and traditional media.

(CUSTOMER INFORMATION: Continued)

RFP Labor Category Service Proposed (e.g. Job Title/Task)	Minimum Education/ Certification Level	Minimum Years Of Experience	Description
	OR Associate Degree	OR Seven years (7) of related experience and/or training	
	OR Bachelor's Degree in Graphics Arts	OR Three (3) years of related experience	
	OR Associate's or trade school degree	OR Two (2) years experience	

(CUSTOMER INFORMATION: Continued)

RFP Labor Category Service Proposed (e.g. Job Title/Task)	Minimum Education/ Certification Level	Minimum Years Of Experience	Description
Program Manager 1	High School Diploma	Ten (10) years of related experience	Candidate provides intermediate level project management/administrative support and coordination to a complex contract, project, task(s) or business unit. Duties may include contract accounting and reporting, project schedule focus to management, tracking annual fiscal plans and monthly updates, payroll/personnel processing, maintenance and reporting, contract administration, purchasing, facility leasing and service administration. Maintains contract budgets, prepares contract-billing, estimates materials, equipment, production costs and delivery schedules. Responsible for providing support to Program Managers in the preparation and analysis of complex project financial and scheduling data and other complex contract, project or business related task. Establishes and defines program plan requirements and directs or performs in-depth studies to determine optimum program plans. Performs complex financial/administrative reporting, and prepares complex financial/administrative reports and distributes to customers/user organizations. Performs non-routine analysis and prepares non-routine financial reports.
	OR Bachelor's Degree	OR Seven (7) years of related experience.	

(CUSTOMER INFORMATION: Continued)

RFP Labor Category Service Proposed (e.g. Job Title/Task)	Minimum Education/ Certification Level	Minimum Years Of Experience	Description
Program Manager 2	High School Diploma	Thirteen (13) years of related experience	<p>Candidate is responsible for the performance of relatively small projects or a definable portion of a larger program in accordance with contract requirements, policies, procedures and guidelines. Directs and supervises all support resources for the performance of project assignments and activities. Manages the technical direction of a project through the design, implementation, and testing in accordance with project objectives. Trains and directs employee work activities. Directs and supervises all support resources for the performance of project assignments and activities.</p> <p>Manages the technical direction of a project through the design, implementation, and testing in accordance with project objectives. Creates a method of change management including ownership of a documentation library, communication plans, process training, etc. Responsible for complex program management tasks and development of standards and processes for scheduling, administration, and accounting. Provides thought leadership to project analyses and process improvement activities. Responsible for driving recommendations through to implementation. Works to identify, analyze and define project/program requirements and scope. Responsible authority for planning, directing, coordinating, administering, and executing overall program. Assists with budget, staff, and other resources necessary to accomplish the goals and/or objectives of the program group/function. Applies a wide range of tools including EVM, Lean Six Sigma or tenets of PMBOK, etc.</p>
	OR Bachelor's Degree	OR Ten (10) years of related experience.	

(CUSTOMER INFORMATION: Continued)

RFP Labor Category Service Proposed (e.g. Job Title/Task)	Minimum Education/ Certification Level	Minimum Years Of Experience	Description
Program Manager 3	High School Diploma	Twenty (20) years of related experience	Candidate is responsible for the performance of a relatively significant program or multiple smaller programs in accordance with contract requirements, policies, procedures and guidelines. Defines, launches, and drives mission-critical strategic and operational initiatives in core non-technical programs. Responsible for complex program management tasks including the execution of standards and processes for scheduling, administration, and accounting. Creates a method of change management including ownership of a documentation library, communication plans, process training, etc. Responsible for driving recommendations through to implementation. Provides thought leadership to project analyses and process improvement activities. Works to identify analyze and define project/program requirements and scope. Responsible authority for planning, directing, coordinating, administering, and executing overall program. Defines, acquires, and allocates budget, staff, and other resources necessary to accomplish the goals and/or objectives of the program. Applies a wide range of tools including EVM, Lean, Six Sigma or tenets of PMBOK, etc. Performs team lead responsibilities.
	OR Bachelor's Degree	OR Fifteen (15) years of related experience.	
Program Manager 4	BS in Engineering, Computer Science, Systems, Business or related scientific/technical discipline	Twelve (12) years of progressive experience in military system design and development, five (5) years management and supervision of substantive hardware/software development, and five (5) years systems analysis.	Must have experience and skills necessary to perform the following tasks: Manage substantial military design, development, integration test and documentation operations for multiple tasks. Organize, direct, and coordinate planning and implementation of all contract support activities. Interface with government personnel. Formulate and review project feasibility studies, determine costs, ensure conformance to work standards. Interpret policies, purposes, and goals of the organizations for subordinates. Manage logistics support analysis for complex military systems. Identify, acquire and utilize company resources to achieve project technical objectives.

(CUSTOMER INFORMATION: Continued)

RFP Labor Category Service Proposed (e.g. Job Title/Task)	Minimum Education/ Certification Level	Minimum Years Of Experience	Description
Program Specialist 1	High School Diploma	Six (6) years of related experience	Management of government technical acquisition programs is required. Related experience includes technical program management, budgeting, scheduling, performance trades, lifecycle costing, risk management, supportability, test and evaluation, and requirements development and management.
	OR Bachelor's Degree	OR Three (3) years experience	
Program Specialist 2	High School Diploma	Ten (10) years of related experience.	Management of government technical acquisition programs is required. Must have supervisory experience. Must have a working knowledge of work breakdown structures (WBSs) and be conversant with DOD-STD-881. Related experience includes technical program management, budgeting, scheduling, trade-off analysis, lifecycle costing, risk management, supportability, test and evaluation, and requirements development. Presentation and briefing skills required.
	OR Bachelor's Degree	OR Seven (7) years experience	
Program Specialist 3	High School Diploma	Fifteen (15) years of related experience	Must have supervisory experience. Must have a working knowledge of work breakdown structures (WBSs) and be fluent with DOD-STD-881. Related experience includes technical program management, budgeting, scheduling, trade-off analysis, lifecycle costing, risk management, supportability, test and evaluation, and requirements development. Presentation and briefing skills to top level managers required.
	OR Bachelor's Degree	OR Twelve (12) years experience managing government technical acquisition programs	
Project Manager 1	High School Diploma	Twelve (12) years of related experience	Candidate provides project supervision and management for major program activities. Manages and directs technical project/program personnel to ensure objectives are met with top quality and levels of performance. Manages large projects involving multifunctional tasking and substantial complexity. Plans and supervises major system life cycle support tasks/functions including requirements definition, acquisition, integration, test and evaluation, fielding/installation, and disposition.
	OR Bachelor's Degree	OR Eight (8) years of related experience.	
Project Manager 2	High School Diploma	Fifteen (15) years of related experience	Candidate provides project supervision and management for major program activities. Manages and directs technical project/program personnel to ensure objectives are met with top quality and levels of performance. Manages large projects involving multifunctional tasking and substantial complexity. Plans and supervises major system life cycle support tasks/functions including requirements definition, acquisition, integration, test and evaluation, fielding/installation, and disposition.
	OR Bachelor's Degree	OR Twelve (12) years of related experience.	

(CUSTOMER INFORMATION: Continued)

RFP Labor Category Service Proposed (e.g. Job Title/Task)	Minimum Education/ Certification Level	Minimum Years Of Experience	Description
Technician Writer 1	High School Diploma	Eight (8) years of additional technical writing and/or military experience.	Performs technical writing research and editing functions to prepare briefings, manuals and other contract deliverables to meet contract requirements and responds to requests for information. Organizes material and completes writing assignments with regard to order, clarity, conciseness, style and terminology. Prepares, distributes and provides for the protection of technical documents.
	OR Bachelor's Degree	OR Three (3) years of experience in writing, editing and managing technical documentation and operator/maintenance manuals for military systems and equipments	
Technical Writer 2	High School Diploma	Ten (10) years of additional technical writing and/or military experience.	Candidate must possess knowledge of applicable military standards, specifications and test practices. Must be able to conceptualize, format, structure, write, edit and finalize technical manuals, orders, specifications, modification work orders, and test plans, procedures and results.
	OR Bachelor's Degree	OR Five (5) years of experience in writing, editing and managing technical documentation and operator/maintenance manuals for military systems and equipments.	